

Building financial support to promote and recognize excellence in our schools



ANNUAL REPORT 2016-2017



### Thank you!

On behalf of my fellow Cedar Rapids Community Schools Foundation trustees, thank you for your support, interest and time in reviewing our annual report.

This year marks a change as we 'go digital' for our report. After much review and discussion with other foundation organizations, we determined that this is an effective, cost-saving way to tell you about our successes. We hope you enjoy it.

Our fiscal year ended with the Foundation maintaining its strong financial footing. That, of course, is a testament to the strong backing from generous supporters like you.

Of course, the value of your support shines brightly in our classrooms. Your support allowed field trips to enrich learning, filled classroom cabinets with just the right supplies our students needed and provided the gear student athletes used to grow themselves on the court or field.

### Your generosity made this all possible and for that, we offer a heartfelt thank you.

The upcoming year is an exciting one as we launch our new strategic plan initiatives to grow our student impact. We appreciate that you are a part of this effort.

To our student's success,



Scott Drzycimski Chair, CRCSD Foundation Board of Trustees

### **BOARD OF TRUSTEES (2016-2017)**

A committed board assures future growth by keeping abreast of District needs and putting the Foundation in a position to address existing concerns and meet new challenges. The Board of Trustees has decades of varied experiences serving nonprofit organizations of all types and sizes.

### **EXECUTIVE COMMITTEE**

Chair: Scott Drzycimski, Alliant Energy \* Secretary: Kristin Pardubsky, Community Volunteer Treasurer: Jason Fisher, United Way East Central Iowa

### **EX-OFFICIO**

Laurel Day, Cedar Rapids Community School District Karen A. Swanson, CFRE, Executive Director \*

(\*) denotes alumnni

### **TRUSTEES**

Jennifer Borcherding, Community Volunteer David Brandon, Transamerica Randy Krejci, Mississippi Valley Conference \* David Malcolm, Rockwell Collins Jen Neumann, deNovo Alternative Marketing Sue Pence, Bankers Trust \* Patricia Powers, CRCSD Teacher (Retired) \* Robert Reitz, CRCSD Teacher (Retired) Lindsay Schumacher, Aegon USA Sara Todd, Mercy Medical Center Chris Tyler, Tyler, Link & Barnes, DDS \* Stacey Walker, Linn County Board of Supervisors \*







# TOTAL ASSETS \$961,886

NUMBER OF GRANT PROGRAMS 783
NUMBER OF TEACHERS SERVED

To improve the learning environment by providing scholarships, learning materials, improved facilities, and enrichment opportunities to students and professional development grants to district staff.

TOTAL NUMBER OF DONORS

502

\$362,950 TOTAL DONATIONS RECEIVED FY2017

NUMBER OF ENDOWED FUNDS 11,761
NUMBER OF STUDENTS REACHED

ANNUAL PORTFOLIO INCREASE

5.9%

TOTAL DOLLARS AWARDED \$240,498 NUMBER OF SENIOR SCHOLARSHIPS GIVEN

NUMBER OF NEW SCHOLARSHIPS AND/OR FUNDS

FOUNDATION BY THE NUMBERS

### The CRCSF is thankful for the many donors of up to \$100 whose gifts are vital to the Foundation's continued success, but whose names are not listed only due to space limitations.

### \$50,001.00 - \$100,000.00

The Giacoletto Foundation

### \$25,001.00 - \$50,000.00

Banklowa

**CRCSD Staff Payroll Deduction Program** 

The Greater Cedar Rapids Community Foundation

Terry L. Smith Estate

### \$10,001.00 - \$25,000.00

Hills Bank & Trust Company

University of Iowa Community Credit Union

### \$7,500.00 - \$10,000.00

Alliant Energy Foundation, Inc.

M. Paul & Glennys Brimmer Foundation

Eventbrite

The Gazette Company

**PEARSON** 

### \$5,000.00 - \$7,499.00

Robert Becker

Kent & Nancy Cornish

deNovo Alternative Marketing

### \$2,500.00 - \$4,999.00

ACT, Inc.

Anonymous

Michael & Christina Herman

The Jared & Carol Hills Foundation

Holy Redeemer Lutheran Church

Clara Kim

Rockwell Collins Matching Gift Program

Van Meter Inc.

Chiu Hiu Wu

David Wu & Una Yang

### \$1,000.00 - \$2,499.00

Alliant Energy Foundation Matching Gifts Pgm

Cheryl L. Bowen

Fidelity Charitable Gift Fund

John & Joy Fitzgerald

Kathleen Kirschner & Robert Novak

Mr & Mrs Thomas Novak

Peter & Kristin Pardubsky

Scott Hill Memorial Scholarship Fund

Julie A. Shebek

St. Jude Church

Eleanor T. Streletzky

U.S. Bank Foundation

Catherine Welch

Linn County Witwer Trust

Robert & Meiging Wu

Suk-Yong Yang

Unsuk Yang

### \$500.00 - \$999.00

Alburnett Class of 1992

Alliant Energy

**Bankers Trust** 

Everett & Kathleen Bennett

Bruce & Jennifer Borcherding

Cumberland Private Wealth

Rudy & Joann Gorbatjuk

Bret A Gothe

Paul & Cindy Hills

Robert & Marilyn Hovelson

Kennedy High School

Kirkwood Community College

Terry Langhurst

Carol S. Lemoine

Dave Markward

Millhiser Smith Foundation

Moe's Southwest Grill

Larry & Clarice Sharp

Robert Silber, M.D.

Waypoint Services

Western Fraternal Life Association

Marianne Wu

Karen Zazza



### \$100.00 - \$499.00

Kimberly Abram-Bryant • Nancy Anton Jensen Jan Bradley & Giacomo Tormene • Craig & Joyce Brophy • Lori Bruzek Carrier Access, Inc. • Christine Marie Casey • Angie Charipar Bryan Clark • Joseph & Lisha Coffey • Janice E. Coleman Van & Millicent Coleman • Ron Corbett • John D. Cosgrove • CR Network Laurel and Tom Day • Lucille Dietrich • Scott L. Drzycimski Engage In Depth • Ashley Ernst • Jason & Gina Fisher • Vicki Genkinger Gail Gevock • Mary C Graybill • Robert P. Haag • James Halverson Shannon & Eric Hanson • Carole M. Harder • Brad G Hart • Paul Hayes Paul & Tamara Hess • Matthew & Nicole Hubbell • Shamara Lynn Humbles Jessica Kildow • Andrea S. Kirk • Randy Kreici • In Sook In Kwon Lori J. Lane • John Laverty • Michelle LeCompte • Andrea E. Lewerenz-Norris John Lipsky • Reevan W. Lobo • Kelly Loeffelholz • Brian & Joy Long Louie's Scoreboard, LLC • David Malcolm • Trista Manternach Mathnasium • Ryan & Lura McBride • Janel N. McGovern Metro High School Staff Fund • MRIGlobal • Diane A. Newman Jeffrey M. Novak • Kenneth W. Novak • Gilbert Nunez • Andrea C. Page Laura Ann Patterson • Carol Pence • Randy J. Petsche • Trace Pickering Robin Podgorski • Lucas Edward Ptacek • Heather Reisinger Bob & Karen Reitz • Sarah Marie Remerowski • Tom & Sharon Rosenberger Rotary Club of Cedar Rapids-Daybreak • Joel & Judy Rutledge Kent Ryan • Tom & Sue Ryder • Charles A. Schillig • Pamela A. Schneider Jack & Joyce Sedlacek • Jennifer Shaddock • Skogman Companies Nancy Snetzler • Joan Steinmetz • Carol Struss • Karen A. Swanson Kristen K. Trovas • Christopher & Charity Tyler • Kim Urbi Dennis & Judith Usher • Thomas Waldschmidt • Marc Wallace Gina Walsh • Kelly Margaret Walterscheid • Lawrence E Wenclawski Jason & Victoria Wenger • Debra D. White • Melissa White Gail K. Williams • Jae Hyo Yang • Julianne Yuva • Storm Ziegler

### **JEFFRSON HIGH SCHOOL**

**Paul Anthony Music Scholarship** 

Sarah Rosales

**Alice F. Bizulis Memorial Scholarship** 

Brady Snyder

**Judy and Larry Blum Scholarship** 

Kaylee Zeadow

**Jim Bowen Memorial Scholarship** 

Kane Kramer

**Bob Brooks Scholarship** 

**Destiny Benson** 

**Tom Campbell Memorial Scholarship** 

Avery Guy

Jose Perez

**Kenneth Charipar Memorial Scholarship** 

Matt Culver

**Dennis & Grace Ferreter Scholarship** 

Alec Cooksey

**Robert L. Geuder Scholarship** 

**Destiny Benson** 

**Walt Hartman Scholarship** 

Reece Hemesath

Scott Hill "Go Hard or Go Home: Memorial Scholarship

Carrie Hagstrom

Eugene Bwanakweri

Joe Kenney Memorial Scholarship

**Christopher Haring** 

Jarred Wood

**Nancy Parmater Champion Memorial Scholarship** 

Chase Hannen

**Polaski Family Scholarship** 

Logan Miller

**Dave Rosenberg Scholarship** 

Carrie Hagstrom

John W. Whipple Memorial Scholarship

Abbigail Frerick

**Thomas R. White Memorial Scholarship** 

Ariana Lucas

**Irene Wiedeman Memorial Scholarship** 

Jose Perez

Otto F. Wiedersberg, Jr. Memorial Scholarship

Isiah Williams

**Gordon Wilhelm Memorial Scholarship** 

Addison Armstrong

Margie Clow

Alan Zazza Memorial Scholarship

Taleah Birkicht





### **KENNEDY HIGH SCHOOL**

**Paul Anthony Music Scholarship** 

Allyson Kegel

**Joann Beasler Memorial Scholarship** 

Rachel Maly

**Alice F. Bizulis Memorial Scholarship** 

Kylisha Williams

**Scott Ewoldsen Memorial Fine Arts Scholarship** 

Joshua Horth

Friends of the City-Wide PTA

Jill Zaiser

**George Novak Memorial Scholarship** 

Naume Navino

**Dave Rosenberg Scholarship** 

Gunner Haight

**Grant Rutherford Memorial Scholarship** 

Peyton McGuire

**Tom & Carol Ryder Memorial Cougar Student Scholarship** 

Samuel Pape

**James F. Schneekloth Memorial Scholarship** 

Paige Franck

Sean Wu Memorial Scholarship

Elizabeth Barrett

### **METRO HIGH SCHOOL**

**Alice F. Bizulis Memorial Scholarship** 

Josh Vandergrifft

**Iowa Retired School Personnel "Future Educator Achievement Award"** 

Nick Robertson

### **WASHINGTON HIGH SCHOOL**

**Aenille-Stewart-Swaney Memorial Scholarship** 

Samuel Foarde

Alice F. Bizulis Memorial Scholarship

Jykala Jones

**John Charlson Physics Award** 

Logan Stenseth

**Evelyn & Willis Daugherty Memorial Vocal Music Scholarship** 

Marcus Coleman

**Catherine Gendreau Memorial Scholarship** 

Gerry Alt

**Henderson Memorial Scholarship** 

Grace Carey

Lucia Ernst

**Susan Hovelson Shimon Memorial Scholarship** 

Unique Benjamin

Gilbert J. Maas Memorial Scholarship

Katarina Newcamp

Richard & Jeanne Sentman Scholarship

Emily LaGrange

Clay Linge

Modeled on a program in Texas, the Foundation hosted its inaugural "Senior Walk" in 2017. Throughout the month of May, District graduating seniors 'took a walk down memory lane' to inspire elementary students toward graduation. Seniors signed up to return to their elementary school, dressed in full graduation regalia, to participate in a "Senior Walk" that put real faces to the goal of high school graduation. The Walk was a memorable moment for the seniors, the kids, and also the teachers – many who themselves taught the now graduating seniors. Because of the positive response, plans are already underway for the 2018 series of "Senior Walks" that will be held at all 21 District elementary schools.











Senior Walk #classof2017



It was an epic night for public school education in Cedar Rapids! Ten community leaders, school administrators, and all around good folk brought their best lip sync effort to the CSPS Hall stage to claim the title of "2016 Lip Sync for Learning Grand Champion!" More than 250 guests took part in the festivities to raise funds for programs, equipment needs, and curriculum support that enhance the educational experiences for students of all ages.



For more photos and video of the event, visit http://crcsf.com/2017-lip-sync-for-learning/. And while you are there, **get tickets for the 2017 event to be held Friday, November 17!** 



### **LEAVE A LEGACY**

The Foundation provides funds for innovative programs and resources for students and teachers. The Foundation is a private, non-profit charitable organization under IRS section 501(c)(3), accepting contributions that are designated by donors for specific purposes, such as scholarships and school-based projects as well as unrestricted funds that are then granted by the Foundation in response to requests for support and to fulfill CRCSD goals. If you have interest in leaving a permanent legacy to public school education, consider a planned and/or estate gift directed to the CRCSF. Donations are gratefully accepted in any amount. Please contact Foundation Executive Director, Karen Swanson, at (319) 558-2400 for more information.



### **UICCU FUNDS WELCOME BACK STUDENTS EVENTS**

The University of Iowa Community Credit Union returned for a seventh year as the flagship sponsor of the District's Welcome Back Students events at District elementary schools. The Foundation received a generous contribution, and participating school principals received \$500 each to spend on school-related needs within their buildings.



MISSION: The mission of the Cedar Rapids Community Schools Foundation is to provide financial support to, and promote excellence in, the Cedar Rapids public schools. Through the funding of projects and programs, the Foundation works to enhance the educational experience of students in the district's schools.

### **Implementing Mission**

Since 2006, The John P. & Lawrence J. Giacoletto Foundation has partnered with the Cedar Rapids Community Schools Foundation to underwrite unmet capital needs. Seven School Project Grants were awarded in the spring to schools seeking larger capital needs. Grants funded in academic year 2016-17 include:



Erskine Elementary School - ADHD Program
Franklin Middle School - KITE Program
Grant Wood Elementary School - iPads
Harding Middle School - Autism Program
Johnson STEAM Academy - STEAM Lab
Nixon Elementary School - Surface Pros
Truman Elementary School - Maker Space



## Vital Educational Partnership



Hills Bank & Trust continued its annual sponsorship of the "Kids in the Community" field trip program for school year 2016-2017. This program sends District students of all ages into the community for curriculum- based experiences to increase learning outside a traditional classroom setting.

A total of 101 field trip grants were awarded to schools to benefit 3,931 K-12 students. Field trips included visits to places such as the Cedar Rapids Museum of Art, Oak Hill Cemetery, Wickiup Hill, University of Iowa, National Mississippi River Museum, Iowa State Capitol, Prairie Park Fishery, McBride Raptor Center, Indian Creek Nature Center, and the National Czech & Slovak Museum and Library.



"Kids in the Community" Field Trip Program

### **NINE PROFESSIONAL DEVELOPMENT GRANTS AWARDED**

In May 2017, the Foundation awarded a total of \$1,900 to 10 District educators to continue and enhance their education. The following staff members received grants: Chad Bakkum, 7th Grade educator at Harding Middle School, received the Ernie Pence Memorial Grant. Jenifer Carstensen, an ELL teacher at Hoover Elementary School received the Joy Bayshore Memorial Grant. Bret Randard, Nick Oswald, Sarah Novak, Ann DiGiacomo, Mike Busta, Keri Annis, Cindy Hutcheson, and Todd Schendel all received CRCSF grants.



### 2017 PROFESSIONAL DEVELOPMENT GRANT WINNERS

Pictured (left to right): Sue Pence, Jenifer Carstensen, Todd Schendel, Bret Ranard, Karen Swanson, Foundation Executive Director, Ann DiGiacomo, Sarah Novak, Chad Bakkum, and Cindy Hutcheson

Not Pictured: Nick Oswald, Keri Annis, and Mike Busta



VISION STATEMENT: To be recognized as the key educational charitable-giving organization of the Cedar Rapids Community School District, and to provide broad and equitable educational opportunities to students and staff of the Cedar Rapids public schools.

### **ELEMENTARY MUSIC TEACHER GRANTS**

For the past seven years, Charles & Betty Debban, through the Greater Cedar Rapids Community Foundation, has provided \$100 per elementary school for music teachers to purchase items needed to augment their in-class curriculum. This grant is in honor of long-time Coolidge Elementary School music teacher, Kathleen McNamara, who retired in 2011. The Foundation is thankful for this fund that underwrites the important work of music education in the schools.

Purchases have included such items as: an acoustic guitar, headphones, recorders, percussion instruments, and microphones.



Grants



Now in its 5th year, the CRCSD Alumni Program – managed by the Foundation – works to engage and interact with its alumni. Each quarter, an e-newsletter is sent to alumni with email addresses on file. The Foundation also connects with alumni via reunion gatherings. If you are an alumna or alumnus and would like to be included in alumni activities, reach out to the Foundation's Executive Director, Karen Swanson, by email or phone. You can also submit personal updates via the Alumni tab on the Foundation's website (www.crcsf.com).



If you are an alumna or alumnus and would like to be inlcuded in alumni activities:

Contact Karen Swanson kswanson@cr.k12.ia.us



### THE SAFE (SPORTS, ACADEMICS, FINE ARTS AND

enrichment) program offers financial assistance for at-risk and/or low-income District students to participate in extra-curricular activities. The Foundation believes that involvement in extra-curricular activities complements the District's academic curriculum and enhances students' educational experiences. This translates into positive student learning and development. Since its inception in 2010, the SAFE Program has provided more than \$77,000 to assist students with the fees associated with participating in extra-curricular programs throughout the District. This past year \$12,186 was distributed to 116 students.

### STUDENT ENRICHMENT GRANT PROGRAM

The Foundation knows that educators are passionate about the learning opportunities that are available to students. The Foundation is also aware that many teachers dip into their own pockets to help cover the expenses of additional classroom supplies. Funded by an anonymous donor, Student Enrichment Grants reimburse teachers up to \$250 for items they purchase to help supplement student needs related to classroom learning. *This past year, more than \$30,000 was awarded through 132 grants to K-12 teachers throughout the District, impacting 1,220 students.* 



"...I purchased support materials for the art room that will enhance my curriculum. These grants are so valuable because this type of purchase is not feasible within my school budget. These materials will be available for all students at Wright for years to come."

### **Key Programs**

Fiscal year 2017 ended strong with total contributions of \$362,950. This is the eighth consecutive year of positive fund growth.

More than \$240,000 was granted via scholarships, program grants, and project awards. The portfolio return in 2017 was positive 5.9%. The Foundation maintains three years of projected operating funds in CDs, cash, or money market investments. The Form 990 is available upon request at the CRCSF office.

INCOME STATEMENT FOR 07.01.16 TO 06.30.17

REVENUE		
	General Unrestricted Contributions	\$300,630.37
	Fiscal Agent Contributions	\$282,694.76
	Temporarily Restricted Contributions	\$179,185.27
	Scholarship Contributions	\$37,868.01
	Total Income	\$800,378.41
EXPENSE	-	
	Operational Expense	\$59,724.11
	General Unrestricted Expense	\$6,449.02
	Fiscal Agent Expense	\$56,811.89
	Temporarily Restricted Expense	\$159,570.79
	Scholarship Expense	\$19,800.00
	Permanently Restricted	\$1,242.00
	Total Expense	\$303,597.81
	Net Income (Loss)	\$496,780.60



# Fiscal Year Ending 2017