

Cedar Rapids Community Schools Foundation *Annual Report 2011-2012*

Building financial support to promote and recognize excellence in our schools



2012 "Lace Up for Learning" event raised nearly \$10,000 for Foundation programs



CEDAR RAPIDS COMMUNITY SCHOOLS
FOUNDATION

2012 Board of Trustees

A committed board assures future growth by keeping abreast of District needs and positioning the Foundation to address existing concerns and meet new challenges.

The Board of Trustees has decades of varied experience serving nonprofit organizations of all sizes.

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Executive Director
(*) ALMUNUS

From the Chairman

Closing the Gap, Raising the Bar

Greetings! On behalf of the Board of Trustees of the Cedar Rapids Community Schools Foundation ("CRCSF"), I am pleased to report on our efforts to improve and enhance the educational opportunities enjoyed by students in our community. By all measures, the Foundation enjoyed another successful year.

I would encourage you to review this Annual Report to learn about the many programs facilitated by the Foundation. Funds from CRCSF help thousands of school children participate in field trips; enjoy after-school enrichment programs in critical learning and growth areas such as art, science, math and reading; and learn using new equipment and materials that otherwise would not be available. None of this would be possible without the generous time and treasure gifted by the members of this community. From among our constituents let me offer special thanks to the teachers and staff of the District who support CRCSF financially, many via the direct payroll deduction program. It is both a humbling endorsement of our efforts – and validation of the continuing need for school funds – when our educators direct some of their own resources to CRCSF.

In order for the CRCSF to continue in its effectiveness, the Board of Trustees held a strategic planning retreat this fall to do some much needed visioning and planning. Several important ideas emerged from this process to guide the Foundation during the next five years. One critical reflection was a revisiting and reaffirmation of the Foundation's Mission Statement –

To provide financial support to and promote excellence in the Cedar Rapids Public Schools. Through the funding of projects and programs the foundation works to enhance the educational experience of students in the public schools.

Given the critical need for our system to both broadly educate all students and challenge each to realize his or her own potential for excellence, we continue in our understanding that the mission of the Foundation is to provide the public a mechanism to assist the public schools to close the funding gap that frequently limits delivery of opportunities. Working with our many friends in the community, we believe that the result of this effort will be to raise the bar in terms of preparing our students to experience engaged, meaningful, and productive lives. The Trustees believe that this is work well worth pursuing, and we continue to work vigorously in this core area.

Finally, this year saw the Foundation establish its new home with the opening of the District's Educational and Leadership Support Center, a modern building designed to facilitate the delivery of a 21st century education. CRCSF has enjoyed the support of Dr. Dave Benson and his staff for several years, and I am particularly thankful for his team allowing the Foundation to have office space and share resources in this wonderful new building. The Board of Trustees would also like to thank Ms. Laurel Day for her continued stellar efforts serving as a liaison between the District and the Foundation. We are thankful for this partnership with the District, and will continue to explore opportunities to serve as an efficient and effective avenue for the public to collectively improve our schools.

I appreciate your effort to improve public school education in 2012. Thank you for your interest and support of the Foundation.

Sincerely,

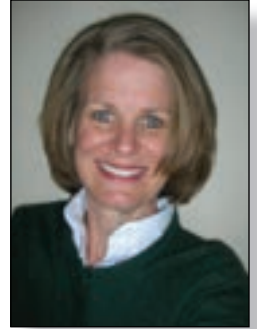


David T. Hayes
Chairman, Board of Trustees



From the Executive Director

It was a wonderful year! I knew taking the reins of the Cedar Rapids Community Schools Foundation would be professionally rewarding, but I did not anticipate how personally gratifying it would be, as well. As you may remember, I am an alumna of the District (Coolidge, Taft, Jefferson). Spending this past year connecting – and in many cases reconnecting – with teachers, students, staff, and donors truly underscored the incredible work I am honored to be a part of in my role as Executive Director of the Foundation.



As we close FY2012 and prepare for FY2013, the Foundation is seeing continuing growth:

- The SAFE program is fully underwritten for the first time since the Flood of 2008.
- More staff participated in “Corridor Goes Casual for Kids” than in 2011.
- An additional \$2,179 was provided for the Student Enrichment Grant program.
- Three new scholarships for graduating seniors were established.
- Two new Pass-Through organizations have chosen to partner with the Foundation.

The Foundation Board of Trustees just completed a Strategic Planning process that will guide the future of the Foundation – and its support of the nearly 16,000 students and 1,200 educators – for the next five years. I am excited to be a part of moving the Foundation forward. I encourage you to stay tuned for a new alumni program, wider marketing efforts, visionary leadership, and a commitment to increasing the Foundation’s endowment fund. Daunting? Perhaps on paper, but by working together we can accomplish all of the Strategic Plan goals.

Karen A. Swanson, CFRE
Executive Director



Keep in Touch!

WEB: www.crcsf.com

FACEBOOK:

www.facebook.com/

CedarRapidsCommunitySchoolDistrictFoundation



Pearson Funds Before/After School Program

Since 2010, Pearson has funded Grant’s before/after school program. With a generous grant of \$12,000, the program provides educational enrichment classes and activities for students age 3-7. This vital program allows at-risk children the ability to extend their learning day, creating enhanced educational experiences for each child. Program topics include nutrition, computer science, fitness, math, reading, and the arts.

2012 Senior Scholarships

JEFFERSON HIGH SCHOOL

Robert L. Geuder Scholarship

Alyssa Lynn Sanford

Gordon Wilhelm Memorial Scholarship

Austin Goodell

Tom Campbell Memorial Scholarships

Michelle Khader

Catherine Orr

Walt Hartman Scholarship

Zachary Berryman

Alice F. Bizulis Memorial Scholarship

Shavez Butler

Alan Zazza Memorial Scholarships

Ryan Eivens

Allison Gruwell

Judy and Larry Blum Scholarship

Tabatha Bruce

Friend of the City PTA Scholarship

Jacob Inghram

Paul Anthony Music Scholarship

Adam Houk

Nancy Parmater Champion Memorial Scholarship

Taylor Shae Mark R. Mueller

Polaski Family Scholarship

Jennifer Robinson

Bob Brooks Scholarship *

Taylor Shae Mark R. Mueller

KENNEDY HIGH SCHOOL

George Novak Memorial Scholarship

Deaushia Spiller-Smith

James Schneekloth Memorial Scholarship

Joshua Jablas

Ewoldson Fine Arts Scholarship

Kate Day

Alice F. Bizulis Memorial Scholarship

Joshua Barton

Grant Rutherford Memorial Scholarship

Sanjay Sudbir

JoAnne Beasler Memorial Scholarship

Kevin Downey

Joy Gaddie German Scholarship

Jeff Osborn

Tom and Carol Ryder Cougar Student Scholarship

Ben Feuerhelm

Buelow-Rutherford Memorial Scholarship

Emily O'Brien

Bob Brooks Scholarship *

Nick Appleget

METRO HIGH SCHOOL

Iowa Retired School Personnel "Future Educator" Award

Britley Cole

Alice F. Bizulis Memorial Scholarship

Reilee Bricker

WASHINGTON HIGH SCHOOL

John Charlson Physics Scholarship

Robert Hogg

Evelyn and Willis Daugherty

Memorial Vocal Music Scholarship

Katherine Bergman

Henderson Memorial Scholarships

Hannah Lodge

Dylan Shah

Jon Paramore

Richard and Jeanne Sentman Scholarships

Abbie Peterson

Michael Peterson

Aenille-Steward-Swaney Memorial Scholarship

Holly Christiansen

Alice F. Bizulis Memorial Scholarship

Donald Gubbels

Susan Hovelson Shimon Memorial Scholarship

Blair Burdt

Catherine Gendreau Memorial Scholarship

Jacob Moss

Otto Weidersberg Memorial Scholarship

Anri Moore

Tom White Memorial Scholarship

Kasasila Nyandwi

Bob Brooks Scholarship *

Tara DeSousa

John W. Whipple Memorial Scholarship *

Elizabeth Summers

BeSong Family Scholarship *

Victoria Carson

(*) SCHOLARSHIP

ESTABLISHED IN 2011-2012

Donors Leave a Legacy

The following donors have informed the Cedar Rapids Community Schools Foundation that they have made a gift to the Foundation in their estate plans.

Margaret Fletcher

Mary Ann Kucera

Interested in leaving your own permanent legacy to public school education? Consider a planned and/or estate gift of any amount to the CRCSF. Please contact Foundation Executive Director, Karen Swanson, at (319) 558-2400 for more information.

Corridor Goes Casual for Kids

For the second year, the Cedar Rapids Community School District participated in the *Corridor Goes Casual for Kids* program with all proceeds donated to the Foundation. On August 31, 2012, District personnel donated \$5.00 to dress casual in support of the programs financed by the Foundation. Nearly \$2,000 was raised in unrestricted support!



UICCU

Welcome Back Students Events

The University of Iowa Community Credit Union returned for a second year as the flagship sponsor of the District *Welcome Back Students* events at various elementary schools. The Foundation received a generous unrestricted contribution, and each participating school received \$500 to spend on school-related needs within their building.



UNIVERSITY OF IOWA
COMMUNITY
CREDIT UNION

Generous Funding from The Giacometto Foundation

Since 2006, The Giacometto Foundation has partnered with the Cedar Rapids Community Schools Foundation to underwrite unmet needs for both schools and teachers. The John P. & Lawrence J. Giacometto Foundation is the largest donor to the Cedar Rapids Community Schools Foundation, with a 2012 contribution of \$54,602. This generous support underwrites two of the Foundation's most popular and needed programs:

Student Enrichment Fund Grants – Provided in the fall to individual teachers who apply for classroom-based funding. Grants of up to \$100 are provided for such expenditures as: books, calculators, magazine subscriptions, grammar booklets, and reading rugs.

School Project Grants – Provided in the spring to schools seeking larger, capital needs. These grants can be as much as \$10,000. A sample of grants funded in 2012 includes:

Arthur Elementary School – Orff Music Equipment

Wilson Middle School – PACT Library Materials

Jefferson High School – Spark-ing Student Interest in 21st Century Learning



Students at Arthur Elementary School participate in Orff music direction via glockenspiels. Funding for the purchase of the Orff equipment was provided by The Giacometto Foundation through the Foundation's School Project Grants program.

Kids in the Community Field Trip Program

Hills Bank & Trust was the sole sponsor of the 2011-2012 “Kids in the Community” field trip program. With a \$15,000 contribution from Hills, Cedar Rapids Community School District students of all ages have the opportunity to extend the classroom learning into the community. Hands-on learning experiences were available at many of the cultural, educational, and historical sites in and around the city. A total of 58 field trip grants were awarded to schools to benefit nearly 4,000 K-12 students. Field trips included visits to such places as the Cedar Rapids Museum of Art, Oak Hill Cemetery, Carl & Mary Koehler History Center, University of Iowa, National Mississippi River Museum, State Capitol, Prairie Park Fishery, McBride Raptor Center, Indian Creek Nature Center and the National Czech & Slovak Museum. Participation in the Kids in the Community Field Trip program included: 17 of 24 elementary schools, 4 of 6 middle schools, all 4 high schools.



**Hills Bank
and Trust Company**

Member FDIC

5th Annual “Lace Up for Learning” Event

An abundance of sunshine and warm temperatures welcomed more than 600 runners and walkers to the 5th Annual “Lace Up for Learning” 5K, 10K, and Family Fun Run May 12, 2012 at Kingston Stadium. All proceeds from this annual event benefit the Foundation’s funding of school project programs, equipment needs, and curriculum support that enhance the educational experiences for students of all ages.

The 5th Annual event saw several new corporate sponsors and the registration of at least one student from every one of the District’s schools. This past year, Nick Gearhart retired from his role as Race Chair. The Foundation is thankful to Mr. Gearhart for his participation in the founding of the race and his tireless efforts to grow the event into one of the most anticipated races in the Corridor.

Visit the “Lace Up for Learning” website at: <http://laceup.cr.k12.ia.us/> for more information, race results, photos, and a list of event sponsors. And while you are there, sign up for the 2013 race, scheduled for Saturday, May 11, 2013!



S.A.F.E. Program Receives \$10,000

The Cedar Rapids Community Schools Foundation was the recipient of \$10,000 in donations from the Corridor Women Who Care initiative in May 2012. After a presentation made by Foundation Executive Director, Karen Swanson, the 100+ Corridor Women Who Care organization chose to grant their quarterly contribution to the Foundation, earmarked for the S.A.F.E. Program

The S.A.F.E. (Sports, Academics, Fine Arts and Enrichment) Program offers financial assistance for participation in extra-curricular activities for at-risk/low income students, those who were affected by the 2008 flood, and/or those attending a school located in a flood-affected neighborhood. The ability to become involved in extra-curricular activities complements the District’s academic curriculum and serves to enhance students’ educational experiences, which translates into positive student learning and development.



Professional Development Grants Awarded

In May 2012, the Foundation awarded a total of \$1,900 to seven District educators to continue and/or enhance their professional education:

Staci Mangrich, special education teacher at Metro High School, received the Ernie Pence Memorial Grant. She took courses in diversity and violence at Morningside College.

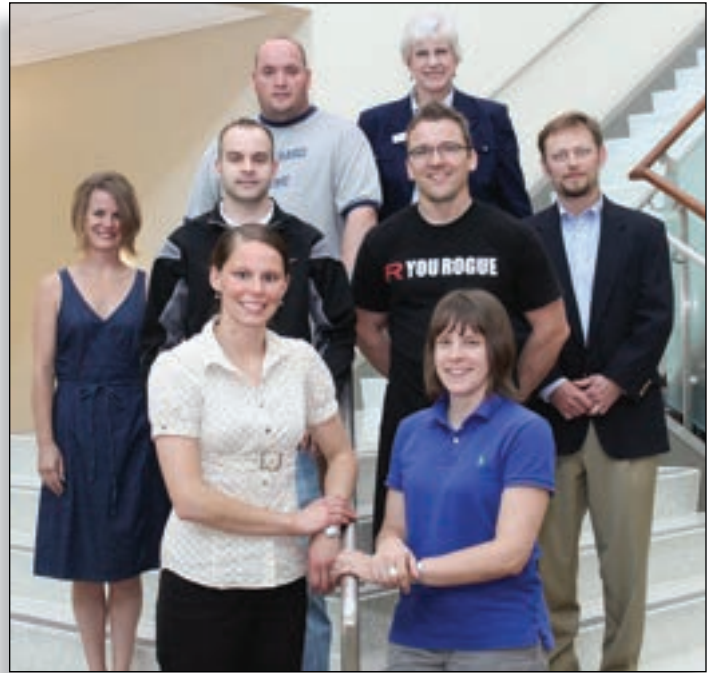
Taylor Elementary School teachers, Ted Olander and Sarah Lucas-Carr, used their grants to attend a Kagan *Literacy Made Easy* seminar.

Matt Orton, a Jefferson High School physical education teacher, sought CrossFit Olympic Life certification.

Jared Wacker, Harding Middle School band director, attended the Jamey Aebersold Summer Jazz Workshop.

Chuck Tonelli and Erin Payne-Christiansen, teachers at Metro High School, participated in a Forensic Science Workshop in Michigan.

Pictured (front row): Sarah Lucas-Carr, Erin Payne Christensen; (middle row) Foundation Executive Director Karen Swanson, Ted Olander, Matt Orton, Foundation Chairman David Hayes; (back row) Chuck Tonelli, Foundation Vice President Sue Pence. Not pictured: Jared Wacker and Staci Mangrich.



Staff Payroll Deduction Program

Each year, District staff donates nearly \$16,000 to Foundation programs via the Staff Payroll Deduction program. The Foundation is proud of the generous monthly support from employees. During the past fiscal year, 8% of the District's 2,885 staff participated via a monthly or one-time contribution. The commitment of employees – whether they are teachers, bus drivers, secretaries, or principals -- speaks to the understanding of the important role the Foundation plays in the financial health of the District.

Foundation Manages Funding Programs

The Cedar Rapids Community Schools Foundation serves as the fiscal agent for many fine programs that have a relationship with the CRCSD. Partnering with the Foundation allows these organizations the ability to focus on carrying out their mission, while knowing their funds are being professionally managed. Each group is individually governed, yet has access to the fiduciary services and benefits of a nonprofit foundation, as requested.

This past year, the Foundation managed funds for the following organizations: Jefferson Grateful Grannies, Page Turners, The Academy for Scholastic & Personal Success, and the Homeless Program. New fiscal agent programs added in FY2012 include: the Kennedy Choral League, the Multicultural Center, and the Viola Gibson Playground Fund.

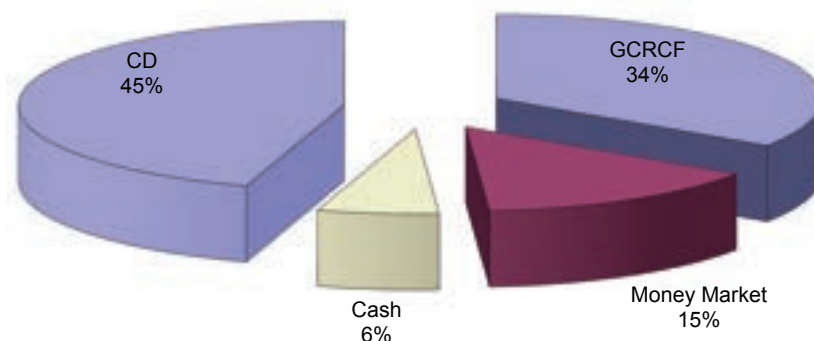
Foundation Reports Successful Year

The Foundation completed its fiscal year on September 30, 2012 and is pleased to report contributions of \$266,330 and the granting of scholarships and awards of \$138,349. The portfolio return in 2012 was positive 5.27%. The Foundation maintains three years of projected operating funds in CDs, cash, or money market investments. The Form 990 is available upon request at the CRCFSF office.

Statement of Activities Activity From 10/1/11 through 9/30/12

	Restricted Funds	Designated Funds	General Funds	Total Funds
Revenues:				
Contributions	64,123	138,075	73,645	275,843
Transfer				-
Investment Income	8,976	2,561	3,166	14,703
Total	73,099	140,636	76,811	290,546
Expenses:				
Scholarships and Awards	16,900	101,805	19,644	138,349
Professional Development Grants			1,500	1,500
Staff Recognition			800	800
Professional Services			37,720	37,720
Administrative	2,251	27,998	16,539	46,788
Fee Allocation	1,638	2,354	(3,992)	-
Total	20,789	132,157	72,210	225,157
Excess of Revenues over Expenses	52,310	8,479	4,600	65,389
Transfers/Adjustments	(581)	3,846	(3,265)	-
Change in Portfolio Market Value	10,249	1,863	3,416	15,528
Increase / (Decrease) in Fund Balance	61,978	14,188	4,752	80,917
Beginning Fund Balance	337,658	77,915	132,851	548,425
Ending Fund Balance	399,636	92,103	137,603	629,342

Investment Portfolio 9/30/2012



Foundation Donors

October 1, 2011 – September 30, 2012

The CRCSF is thankful for the many donors of less than \$100 whose gifts are vital to the Foundation's continued success, but whose names are not listed due to space limitations.

\$25,000.00 +

Cedar Rapids Community School District
Giacoletto Foundation
Hills Bank & Trust Company

Transamerica/AEGON
Linn County Witwer Trust
Keith K. Whipple
William P. Whipple

James P. Hayes
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Cornell College

\$10,001.00 - \$25,000.00

Kent & Nancy Cornish
The Greater Cedar Rapids Community Foundation
NCS Pearson

\$501.00 - \$1,000.00

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Ken Paulsen, DVM
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Jason & Kristin Davis
James H. Day
Judith K. Dobson

\$5,001.00 - \$10,000.00

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Kennedy Choral League
University of Iowa Community Credit Union

Kennedy High School
James & Nancy Knigge
Kohl's
Randy Krejci
William & Charla Osborne
Mary Quass
Carol & Thomas Ryder
James & Nancy Snetzler
Karen Zazza

\$100.00 - \$250.00

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Alicia Aguiar
Dawn R. Ainger
F&M Bank
William & Lu Barron
Catherine Basile
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The Kirkwood Foundation
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\$1,001.00 - \$5,000.00

Alliant Energy Foundation, Inc.
True North Companies
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Lindsay Schumacher

\$251.00 - \$500.00

Alliant Energy
Alliant Energy Foundation
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General Mills
Bill Happel

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Robert Happel	Jo K. Miller	Bonnie K. Schmidt	
Allan & Sally Harms	Kathleen A. Minette	James & Nancy Schoeben	2012 “Lace Up for Learning” Corporate Sponsors
Hawkeye Convenience Stores	Frank & Cheryle Mitvalsky	Marsha A. Schulte	Alliant Energy
John & Sue Hawn	Laura C. Mueller	Doug & Pat Sedlacek	Foot & Ankle Specialists of Iowa
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Linda J. Henecke	Melanie O'Donnell	Charles Crawley & Libby Slappey	International Paper
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Kirk & Dorene MacVey	Lynette L. Richards	James & Mary White	
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**Cedar Rapids Community Schools
Foundation**

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