

Cedar Rapids Community Schools Foundation *Annual Report 2012-2013*

Building financial support to promote and recognize excellence in our schools



Students from Cleveland Elementary on their way to a curriculum-based field trip funded through the “Kids in the Community” field trip program



CEDAR RAPIDS COMMUNITY SCHOOLS
FOUNDATION

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A committed board assures future growth by keeping abreast of District needs and putting the Foundation in a position to address existing concerns and meet new challenges. The Board of Trustees has decades of varied experience serving nonprofit organizations of all sizes.

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Executive Director

(*) ALMUNI

From the Chairman

On behalf of the Board of Trustees of the Cedar Rapids Community Schools Foundation, I am delighted to report that our most recent fiscal year ended with success measured several ways.

Financially, we exceeded our budgeted projections for receipts, which allowed us to spend more on programs and services and to start our new year on solid fiscal ground. Feedback from many sources convinced us that our efforts have made positive and life-changing differences in the lives of the students and staff in our school district.



Our success was possible because of support from many sources:

- Our board members' unique gifts helped us maximize our impact with the resources available.
- Our Executive Director, whose expertise we are grateful to have, focused our energies on achieving goals identified in our strategic plan.
- Cedar Rapids Community School District administration, board members, and staff contributed important financial and other resources, and helped us identify needs we could address.
- Our corporate donors made generous contributions, enabling many students and staff to have a variety of positive experiences they would otherwise have missed.
- Our individual donors found a wide variety of ways to utilize their time, talents and treasure to enhance educational opportunities and champion excellence in our schools.

We are humbled and inspired by all who helped advance our cause.

We encourage you to review the following pages of this Annual Report to learn more about what we accomplished this past year. Stay current with our progress on our website and become our friend on Facebook. Join us as we strive to fulfill our mission of building financial support and promoting and recognizing excellence in our schools.

Sue Pence

2012-13 Chair, Board of Trustees

From the Executive Director

What a busy year! With all of the efforts to keep the Foundation's programs humming, I decided 2013 was also the year to roll out the beginning of an Alumni Program -- a strategic plan goal. Crazy? Possibly. But the efforts have been so rewarding. The Foundation has heard from many alums across the country -- and even abroad. It was the highlight of many of my days to take phone calls from alumni excited about re-connecting with the District, hear their school memories, and, for many, simply to educate them about the Foundation and its work for students in the District. So many didn't even know we existed! We are nearly finished with the initial action, to update all living alumni (more than 50,000!) and to establish contact information. This is a vital project as we begin to communicate with alumni in the years ahead.



But, the year also was a financial success, ending the year in the black and marking a 3.75% return on Foundation investments. The Foundation received several large foundation grants, including a two-year grant from the Greater Cedar Rapids Community Foundation to underwrite the SAFE Program. I hope you enjoy this Annual Report. I encourage you to stay up to date with all Foundation projects by bookmarking the website (www.crcsf.com) and "friending" us on Facebook.

Karen A. Swanson, CFRE
Executive Director



Keep in Touch!

WEB: www.crcsf.com

FACEBOOK:

www.facebook.com/

CedarRapidsCommunitySchoolDistrictFoundation



Pearson Funds Before/After School Program

Since 2010, Pearson has funded the Grant Elementary School Before/After School program. With annual funding of \$12,000, the program provides educational enrichment classes and activities for at-risk and low-income children. The program extends the students' learning day, creating enhanced educational experiences for each child. Program topics include nutrition, computer science, fitness, math, reading, and the arts.

PEARSON

2013 Senior Scholarships

The Foundation manages and directs senior scholarships. Scholarships are funded by generous donations from families and friends of the District.

JEFFERSON HIGH SCHOOL Robert L. Geuder Scholarship

Christopher Culver

Gordon Wilhelm Memorial Scholarship

William Quandt

Tom Campbell Memorial Scholarships

Adrienne Butcher

Daniel Starr

Walt Hartman Scholarship

Cara Voll

Alice F. Bizulis Memorial Scholarship

Raven Johnson

Alan Zazza Memorial Scholarships

Timothy Larson

Brooke Stauffer

Nancy Parmater Champion Memorial Scholarship

Joseph Petersen

Polaski Family Scholarship

Emma Elelen

Judy and Larry Blum Scholarship

Amanda Khader

Bob Brooks Scholarship

Anastasiya Kosyanchuk

Scott Hill Memorial Scholarships (*)

Marcela Barrera

Brook Barnhart

Zachary Ficken

Tyler Mains

Jim Bowen Memorial Scholarships (*)

Ky Kramer

Dylan Wright

John W. Whipple Memorial Scholarship

Andrew Haring

Otto Weidersberg Memorial Scholarship

Hunter Kloubec

Tom White Memorial Scholarship

Mark Floyd

Irene Weidemann Memorial Scholarship

Jason McClenahan

KENNEDY HIGH SCHOOL

George Novak Memorial Scholarship

Jacob Frazier-Flores

James Schneekloth Memorial Scholarship

Riley Fergus

Ewoldson Fine Arts Scholarship

Emily Arbore

Alice F. Bizulis Memorial Scholarship

Zachary Grobstich

Grant Rutherford Memorial Scholarship

Andy Hanson

JoAnne Beasler Memorial Scholarship

Sydney Knox

Joy Gaddie German Scholarship

Sydney Hofferber

Tom and Carol Ryder Cougar Scholarship

Griffin Utbe

Bob Brooks Scholarship

Darcy Altschwager

Buelow-Rutherford Memorial Scholarship

Amanda Jacobsen

Friends of the City PTA Scholarship

Christopher Blum

METRO HIGH SCHOOL

Iowa Retired School Personnel

"Future Educator" Award

Ivy Preciado

Alice F. Bizulis Memorial Scholarship

Tiffany Benesh

WASHINGTON HIGH SCHOOL

John Charlson Physics Scholarship

Grant Kamin

Evelyn and Willis Daugherty

Memorial Vocal Music Scholarship

Evan Hataway

Henderson Memorial Scholarships

Anne Sophie Lenzen

Catherine McGurk

David Rosenthal

Richard and Jeanne Sentman Scholarships

Matthew Wittman

Sara Keppler

Aenille-Steward-Swaney Memorial Scholarship

Cameron Jones

Alice F. Bizulis Memorial Scholarship

Taylor Crumes

Susan Hovelson Shimon Memorial Scholarship

Ashley Duffly

Catherine Gendreau Memorial Scholarship

Reid Rossberger

Gilbert J. Maas Memorial Scholarship

Maximilian Newcamp

Paul Anthony Music Scholarship

Ian Butler

(*) SCHOLARSHIP
ESTABLISHED IN 2012-2013



Donors Leave a Legacy

Each year, generous individuals inform the Cedar Rapids Community Schools Foundation that they have made a gift to the Foundation in their estate plans. If you have interest in leaving a permanent legacy to public school education, consider a planned and/or estate gift to the CRCSF. Donations are gratefully accepted in any amount. Please contact Foundation Executive Director, Karen Swanson, at (319) 558-2400 for more information.

Corridor Goes Casual for Kids

For the third year, the Cedar Rapids Community School District participated in the *Corridor Goes Casual for Kids* program with all proceeds donated to the Foundation. On September 6, 2013 District personnel donated \$5.00 per person to dress casual in support of the programs financed by the Foundation. Thank you to all CRCSD staff who participated in this fun and morale-building program.



UICCU Funds

Welcome Back Students Events

The University of Iowa Community Credit Union returned for a third year as the flagship sponsor of the District's *Welcome Back Students* events at various elementary schools. The Foundation received a generous contribution, and principals received funds to spend on school-related needs within their buildings.



UNIVERSITY OF IOWA
COMMUNITY
CREDIT UNION

Two Foundations Working Together

Since 2006, The Giacioletto Foundation has partnered with the Cedar Rapids Community Schools Foundation to underwrite unmet needs for both schools and teachers. The John P. & Lawrence J. Giacioletto Foundation is the largest donor to the Cedar Rapids Community Schools Foundation, with a 2013 contribution of \$65,740. This generous support underwrites two of the Foundation's most popular and needed programs:

Student Enrichment Fund Grants – Grants of up to \$100 are provided to teachers who apply for reimbursement of personal funds they have spent for classroom-based materials and programs. These grants underwrite expenditures such as: books, calculators, magazine subscriptions, grammar booklets, and reading rugs.

School Project Grants – Provided in the spring to schools seeking larger capital needs, School Project Grants can be as much as \$10,000. A sample of grants funded in 2013 includes:

- CRCSD – Engineering Is Elementary curriculum program
- Taft Middle School – 3D computer printer
- Jefferson High School – Biology Field Experience



Students at Arthur Elementary School participate in Orff music direction with glockenspiels. Funding for the purchase of the Orff equipment was provided by The Giacioletto Foundation through the Foundation's School Project Grants program.

Field Trip Program Going Strong

For the ninth consecutive year, Hills Bank & Trust was the sole sponsor of the 2012-2013 “Kids in the Community” field trip program. With a \$15,000 contribution from Hills, Cedar Rapids Community School District students of all ages had the opportunity to extend classroom learning into the community. Hands-on learning experiences were made available at many of the cultural, educational, and historical sites in and around the city. A total of 70 field trip grants were awarded to schools to benefit nearly 3,000 K–12 students. Field trips included visits to places such as the Cedar Rapids Museum of Art, Oak Hill Cemetery, Carl & Mary Koehler History Center, University of Iowa, National Mississippi River Museum, State Capitol, Prairie Park Fishery, McBride Raptor Center, Indian Creek Nature Center and the National Czech & Slovak Museum and Library. Participation in the Kids in the Community Field Trip program included:

- 14 of 21 elementary schools
- 4 of 6 middle schools
- All 4 high schools



Hills Bank and Trust Company

Member FDIC

6th Annual “Lace Up for Learning” Event

Despite the chill and wind, nearly 675 runners and walkers of all ages participated in the sixth Annual “Lace Up for Learning” 5K, 10K, and Family Fun Run May 11, 2013 at Kingston Stadium. All proceeds from this annual event benefit the Foundation’s funding of school project programs, equipment needs, and curriculum support that enhance the educational experiences for students of all ages.

The sixth annual event saw an increase in net income of \$3,000. New Race Chair, Jim Dwyer, brought inventive changes to the event, including runners receiving an “I Own the Hill” t-shirt sticker as they reached the top of the Jefferson High School hill.

Visit the “Lace Up for Learning” website at: <http://laceup.cr.k12.ia.us/> for more information, race results, photos, and a list of event sponsors. And while you are there, sign up for the 2014 race, scheduled for Saturday, May 10, 2014!



SAFE Program Meets Needs

The SAFE (Sports, Academics, Fine Arts and Enrichment) Program offers financial assistance for participation in extra-curricular activities for at-risk and low income students who were affected by the 2008 flood, and/or those attending a school located in a flood-affected neighborhood. Involvement in extra-curricular activities complements the District’s academic curriculum and enhances students’ educational experiences. This translates into positive student learning and development. Since its inception, the SAFE Program has provided nearly \$32,000 to assist students with the fees associated with participating in extra-curricular programs throughout the District.



CRCSF Executive Director, Karen Swanson, receives a check from Cedar Rapids West Rotary Club member, Marcia Hughes, to help fund the work of the SAFE Program.

Foundation Awards Grants to Teachers

In May 2013, the Foundation awarded a total of \$1,900 to eight District educators to continue and enhance their education.

- Kathy Schulte, guidance counselor at Roosevelt Middle School, received the Ernie Pence Memorial Grant to take courses in substance abuse and violence at Morningside College.
- Harding Middle School teachers, Sarah Novak and Maggie Schuyler, used their grants to attend a *Textured Papers and Surface Design* Workshop at the Amana Arts Guild.
- Julie Kapfer, an Arthur Elementary School counselor, attended a Character Education conference.
- Kathi Albrecht, a Title 1 Reading Associate at Arthur Elementary School, sought her Paraprofessional Educator Certification.
- Michelle Barker, an 8th Grade language arts teacher at Franklin Middle School, attended the National Council of Teachers of English Annual Convention in Boston.
- Molly Kiefer-Biermoin and Lisa Hamilton, teachers at Van Buren Elementary School, attended the National Kindergarten Teachers Conference in Nevada.



Pictured: Foundation Chair, Sue Pence; Sarah Novak; Maggie Schuyler; Kathi Albrecht; Molly Kiefer-Biermoin; Lisa Hamilton; and Foundation Executive Director, Karen Swanson. Not pictured: Kathy Schulte (Ernie Pence Memorial Award Winner); Julie Kapfer and Michelle Barker.

Calling All Alumni!

Guided by a directive in the Strategic Plan, the Foundation kicked off a new District Alumni program this year. Efforts began by signing a contract with Harris Connect to update the alumni directory from its last printing in 2004. With more than 50,000 living alumni, it's been quite an undertaking. Having correct contact information will allow the Foundation to communicate with you about reunion activities, informational events, and District progress. Follow and/or submit personal updates via the Alumni tab on the Foundation's website (www.crcsf.com) and watch for an e-newsletter coming to your inbox in 2014.

If you are among our thousands of alumni, we would enjoy hearing from you!



Foundation Manages Funding Programs

The Cedar Rapids Community Schools Foundation serves as the fiscal agent for many fine programs that have a relationship with the CRCSD. Partnering with the Foundation allows these organizations to focus on carrying out their missions, knowing their funds are being professionally managed. Each group is individually governed, yet has access to the fiduciary services and benefits of a nonprofit foundation, as requested.

This past year, the Foundation managed funds for the following organizations: Jeanne Sentman Literature Fund, A.P. Ghosh Advanced Placement Fund, Jefferson Grateful Gran-nies, Page Turners, The Academy for Scholastic & Personal Success, Kennedy Choral League, and the Homeless Program. During FY2013 a new fiscal agent program was added: Metro Student Achievement Fund.

Staff Payroll Deduction Program

During 2012-2013, the Foundation received nearly \$20,000 through the District's Staff Payroll Deduction program. The Foundation appreciates every dollar given by faculty and staff to underwrite some of the Foundation's many programs. The commitment of employees – whether they are teachers, counselors, bus drivers, secretaries, or principals -- speaks to their understanding of the important role the Foundation plays in the financial health of the District.

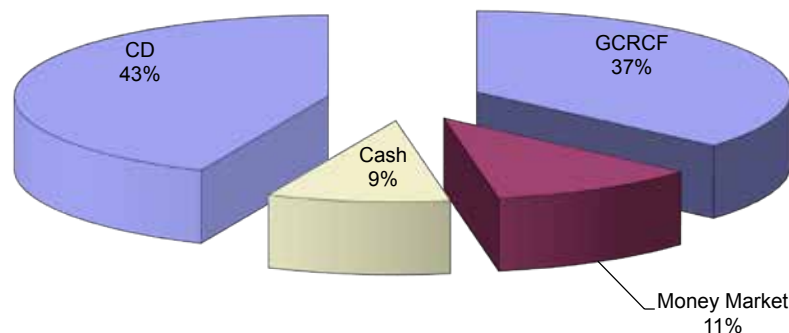
Foundation Reports Successful Year

The Foundation completed its fiscal year September 30, 2013 and is pleased to report contributions of \$236,657 and the granting of scholarships and awards of \$187,716. The portfolio return in 2013 was positive 3.75%. The Foundation maintains three years of projected operating funds in CDs, cash, or money market investments. The Form 990 is available upon request at the CRCFSF office.

Statement of Activities Activity From 10/1/12 through 9/30/13

	Restricted Funds	Designated Funds	General Funds	Total Funds
Revenues:				
Contributions	29,326	147,309	69,958	246,593
Transfer				-
Investment Income	6,617	1,994	1,970	10,581
Total	35,943	149,303	71,928	257,174
Expenses:				
Scholarships and Awards	19,250	136,040	32,426	187,716
Professional Development Grants			1,900	1,900
Staff Recognition			1,600	1,600
Professional Services			36,009	36,009
Administrative	-	-	17,626	17,626
Fee Allocation	970	7,365	(8,335)	-
Total	20,220	143,406	81,226	244,851
Excess of Revenues over Expenses	15,724	5,897	(9,298)	12,323
Transfers/Adjustments	-	-	-	-
Change in Portfolio Market Value	8,711	1,584	2,904	13,199
Increase / (Decrease) in Fund Balance	24,435	7,481	(6,394)	25,522
Beginning Fund Balance	400,217	92,103	140,978	633,298
Ending Fund Balance	424,652	99,584	134,584	658,820

Investment Portfolio 9/30/2013



Foundation Donors

October 1, 2012 – September 30, 2013

The CRCSF is thankful for the many donors of up to \$100 whose gifts are vital to the Foundation's continued success, but whose names are not listed due to space limitations.

\$10,000.00 - \$100,000.00

Anonymous
 Cedar Rapids Community School
 District Staff Payroll Deduction
 Program
 Greater Cedar Rapids Community
 Foundation
 Hills Bank & Trust Company
 Kennedy Choral League
 NCS Pearson
 Lori Ann S. Santos
 University of Iowa Community
 Credit Union

\$5,000.00 - \$9,999.99

Alliant Energy Foundation, Inc
 Robert & Marilyn Hovelson
 Mr & Mrs Thomas Novak
 Rockwell Collins Matching Gift
 Program
 Karen Zazza

\$1,000.00 - \$4,999.99

Blake Beltramea
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 Scott Hill Memorial Scholarship
 Fund
 Lindsey P. Schumacher
 Richard & Jeanne Sentman
 James & Nancy Snetzler
 Linn County Witwer Trust
 Betty Whipple
 William P. Whipple

\$500.00 - \$999.99

Deborah L. Bay
 CRCSD Executive Council
 Laurel Day
 David & Heather Hayes
 Jeff & Wanda Hunt
 Randy & Theresa Hunt
 City of Cedar Rapids
 Rotary Club of Cedar Rapids/West
 Carol Struss
 Diana Thomsen
 Wichita State University

\$100.00 - \$499.99

Marcia Andrews
 JoEllen Johnson & JoAnne Bader
 Donald & Grace Bogart
 Derek Brown
 James Burke
 Cedar Rapids Area Retired
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 Antoinette Carson
 David & Karla Clark
 Donald K. Coonrod
 Charles Crawley
 Marjorie Daft
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 Dale March
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 Sue Pence
 Kevin C. Reed
 Robert & Karen Reitz
 Stephen R. Reynolds
 Joni Richmond
 Kathleen M. Riffe
 Tom & Sharon Rosenberger
 Janis Russell
 Kham Salam
 Donna Schlamp
 Roosevelt Middle School
 Washington High School
 Ellery Smith

Kevin Eck & Sashi Solomon
 Elizabeth Steele
 Michael & Gretchen Sullivan
 Harry Suszko
 Karen A. Swanson, CFRE
 Michael Walker
 Greg & Deb Wanzek
 Margaret White
 Alissa Williams

2013 “Lace Up for Learning”**Corporate Sponsors**

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 General Mills
 Hawkeye Convenience Stores
 Hills Bank & Trust Company
 Running Wild
 Solberg's
 Transamerica
 Van Meter Industrial, Inc.

In-Kind Sponsors

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 Hy-Vee Food Stores
 Lamar
 Panera Bread
 Raining Rose
 Unity Point Healthcare

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